



"Artifice" *How do you veil your illusion?*

a juried call for entries

exhibit: October 16-November 13, 2010

artists' reception: Saturday, October 16, 6:30-8:30pm *open to the public

artifice: trickery, ruse, deception, a clever device, ingenuity

Assuming that you are a good person, consider the possibility, as you partake in Halloween festivities this year and put on a sinister mask, that perhaps the 364 other days of the year are the domain of sinister people who don masks of respectability, warmth and kindness, who conjure superficial fictions but succeed surprisingly often in passing them off as real. Consider the possibility that mainstream consensual 'reality' is in fact a thin façade concealing a web of hastily assembled and continually reinforced supports not unlike the back-stage scaffolding at a travelling carnival, with hawkers and performers intent on emptying their patrons' pockets before the fraud is discovered.

-Excerpt from the art statement of feature artist, Marc Silva

Feature artist, Marc Silva, offers his view of illusion through masterful images of layered perceptions, and worlds merged. Studio2Gallery seeks artworks offering the artificial, illusion, ingenuity or masked perceptions. *-Juror and owner, Tina Weitz*

COMPETITION ELIGIBILITY

Open to all styles (including video), emerging and established artists 18+. Artworks submitted must have been executed within the last 4 years to be eligible.

SALES

All selected works must be available for sale. A 50% commission will be retained for any work sold through the gallery.

SIZE LIMITATIONS

Artwork must fit through a standard size door. *Artworks must be prepared for hanging with wire or other suitable material adequate to support the weight of the work.*

ENTRY

\$25.00 For 3 digital images, \$5 each additional image. No charge for a 2nd View/digital image of 3 dimensional artworks.

Entries must be received by Tuesday, September 14, 2010

-artist selections announced September 23rd

Send entry fee by check or money order payable to:

Tina Weitz Photography, dba

Mail your entry to:

studio2gallery

c/o Tina Weitz Photography dba

P.O. Box 40430

Austin, Texas 78704512.326.9102 phone

www.studio2gallery.com, 2@studio2gallery.com

ACCEPTED ARTWORK

Artists will be notified of selected and declined works by email Friday, September 23, 2010. Works that differ significantly from their digital images may be withheld from the exhibition at the gallery's discretion.

DELIVERY AND PICKUP OF ACCEPTED ARTWORK

Shipped artworks must arrive by Thursday, October 7, 2010. To avoid breakage, be sure your work is well packed in a *strong reusable* container. Work that is shipped must have plexi-glass, not glass. No clip frames please. Please insure your work with your carrier. Our shipping address for Fed Ex and UPS is 1700 S. Lamar Blvd., Ste. 318, Austin, Texas 78704. If mailing your artworks, please use our P.O. Box 40430, Austin, Texas 78704 address.

Hand deliveries may be made to 1700 S. Lamar Blvd., Suite 318, Austin, on Thursday, October 7, 2010 from 12noon to 6pm.

Pickup. Artists shipped artwork must have prepaid shipping charges arranged for return via the method of arrival. Artists may pick up artworks from the gallery on Saturday, November, 20, 2010 from 1-4pm.

LIABILITY

studio2gallery is not responsible for loss or damage from storage of artwork not picked up (or without prepaid pickup shipping arrangements) from studio2gallery by the deadlines indicated. No refunds on entry fees. Sending an entry to this exhibit additionally shall imply agreement to the conditions set forth.

SUBMISSION/DIGITAL IMAGES/BIOGRAPHY

submit your name, address, email address, and phone number with a list of artworks including:

title

dimensions (height x width x depth)

year

medium

price

include a cd of digital images - images should be submitted in jpg format, RGB color and no larger than 300 dpi and 1000 pixels in either dimension. Please name your digital image file to correspond to your entry title.

an art statement and/or resume is also appreciated but not mandatory

"Artifice"

Name_____

Address_____

City, State, Zip_____

Phone number_____

Email address_____

1.

Title

Medium

Dimensions

Year

Price

2.

Title

Medium

Dimensions

Year

Price

3.

Title

Medium

Dimensions

Year

Price

List additional entries on a separate sheet.

Up to 3 entries \$25.00. Each additional entry \$5.00. No charge for a 2nd view/digital image of 3 dimensional artworks.

Total Entry Fee \$_____

**Payable to Tina Weitz Photography, dba*